

Wessex Scale Co



M400

retail system scale

- ◆ Column-mounted display and keyboard - for greater customer interaction
- ◆ Full dot matrix displays - easy to read, providing a superb interface with operator and customer
- ◆ Fast print speed - improve service, reduce queues
- ◆ Cassette printer for fast paper change and quick loading
- ◆ More memory power - standard data storage for around 3000 PLUs
- ◆ Flexible promotions - including vouchers, customer messages and more

Give a commanding
performance



... with  Technology

Give a commanding performance

Get M²ore from your counter service

Avery Berkel's M series retail scales feature **M² Technology** to help you conduct your fresh food counter service more effectively and profitably. Specific features designed to enhance your store's performance are combined with easier to manage scale networks, proactive downtime prevention and even lower ownership costs.

The **M400** model is the ideal solution for applications requiring a scale with a combined column mounted display and keyboard.

M400 – retail scale with column display and keyboard

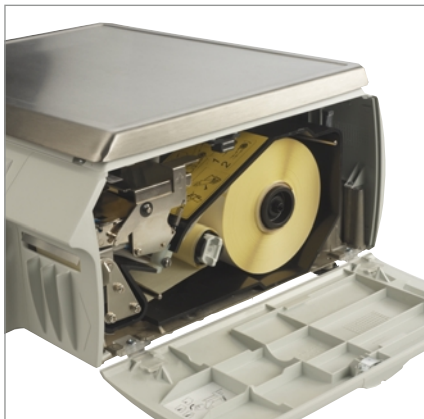
Featuring a column-mounted display and keyboard, the **M400** enables operators to interact with customers more effectively and improve service levels. It offers receipt and label printing capability plus 40 pre-set keys that can be configured to your business needs for fast, efficient operation.

◆ Unrivalled print speed

With a market-leading print speed of up to 150 mm per second, the **M400** helps to reduce queues at your fresh food counters.

◆ Quick-loading paper

The cassette printer accommodates paper rolls up to 120 mm in size and can be removed and reloaded in seconds.



Easy-access, quick-change label cassette

◆ Operator and customer displays

Full dot matrix displays make the **M400** simple for operators to use and easy to read.

PLU No.	Description
18	CALAMARI
20	CHICK TISK NISA
17	CHICKEN BALTI
19	CHICKEN BHUNA
66	CHICKEN BREAST
18	CHICKEN MADRAS
67	Chicken Stir-fry
78	Chuck Steak

Informative dot matrix display. Example shows PLU search mode

◆ Powerful memory

The **M400** has ample data storage capability for even the largest retail operation – including memory for approximately 3,000 PLUs as standard with an option for expansion for up to 10,000 PLUs.

◆ Any traceability system

The **M400** is ready to operate with any legislative traceability system - for any type of product - anywhere in the world.

◆ Voucher printing

Maximise sales opportunities by printing vouchers and promotional offers alongside your labels and receipts.

PLU No.	Description
0,924 kg	£3.19 Per kg
	£2.95
HONEY ROAST HAM	
YOU HAVE SAVED £ 0,32	

Promotional offers clearly displayed

◆ Asset management

Each scale can report on its location and status – saving the time and cost of a site inspection where maintenance or system upgrades are required.

◆ E-mail alerts

Save time and money by preventing problems before they happen – the scale can be programmed to alert store or system managers to issues such as printer running out of paper, faulty print-heads and scale network problems.



Specification

Standard Weighing Capacities:

15 kg/6 kg x 5 g/2 g
6 kg/3 kg x 2 g/1 g
30 lb x 0.0 1lb

Optional Weighing Capacities:

30 kg x 5 g
12 kg x 2 g
50 lb x 0.0 1lb
30 lb x 0.005 lb
12 lb x 0.002 lb

Goods Fittings:

Stainless Steel flat plate.
Options for 12" scoop, 16" scoop and shallow fish pan.

Display:

320 x 128 dot matrix display with bright white LED backlight.

Keyboard:

65 key tactile keyboard with 40 pre-set keys.
Optional button style rubber keyboard overlay.

Cassette Printer:

Receipt and label operation as standard.
Easy loading cassette operation.
120 mm diameter roll capacity.
60 mm paper width.
150 mm/s print speed.

Print Head Diagnostics:

Patented 'Code-Checker' technology improves first-time scan rate at the checkout and warns you when the print head needs replacing.

Data Memory:

1Mb standard (around 3000 PLUs @ 24 characters text).
2Mb, 4.5Mb and 8.5Mb options (up to 10,000 PLUs).

Interfaces:

2 x internal PCMCIA interfaces.
2 x RS232 interfaces (9 way 'D' Type connectors).
1 x Cash drawer interface (RJ12 connector).

Inter-scale Communications:

Ethernet 10/100 Base-T (RJ-45 connector).
TCP/IP communications protocol.
Optional additional RF communications (802.11b) via internal PCMCIA interface.

Host Communications:

Ethernet TCP/IP interface.
Direct Modem interface (RS232).

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